

## Commercial StoryBoard



Woman (airbnb guest) shown sitting in the airport terminal waiting for her plane to board. While she's waiting, the beginning vocals of the song "Come Together" by the Beatles start playing in the background.



Older Grecian woman (airbnb host) shown smiling and making the bed preparing for her guest to arrive. While she's preparing, she's humming the beginning of the song.

She hums/sings the line, "Here come old flattop, he come groovin up slowly" in Greek.



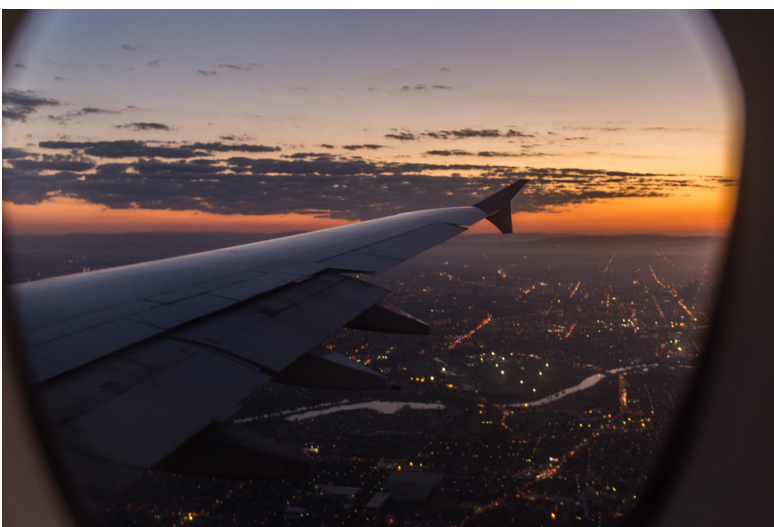
The plane that the airbnb guest is traveling on takes off and the camera shows a rear view of it flying into the sunset.

The instrumental part of the song where the lyrics say, "he got joo joo eyeball, he one holy roller" plays in the background of the scene.



The airbnb host couple are shown cleaning and making tea for their guest, while continuing to hum the same song and slow dance in the kitchen.

The couple sings to each other a little off key, "he got long hair down to his knees" in Greek.



The camera looks from the traveler's perspective out of the airplane window at the city in the sunset as the plane begins to land.

The instrumental version of the song continues to play the part of the song where the lyrics say, "got to be a joker he just do what he please" in the background of scene.





The Airbnb guest is shown getting off her plane and walking through the airport with her luggage.

She hums and sings as she's walking through the unfamiliar airport "he wears no shoe shine, he got toe jam football".



The scene shows the guest taking an Uber from the airport to her airbnb home. As she rides in the backseat she is singing and humming, "he got monkey finger, he shoot CocaCola" (but she doesn't exactly know the lyrics).



The guest gets out of the uber and buys some flowers from a street vendor for her hosts.

As the scene is playing, you can clearly hear the lyrics "he said, I know you, you know me" getting a louder in the background.



The guest finally arrives and looks down at the doormat to see the airbnb belo symbol in a key and then looks up at the door excitedly.

When she looks up at the door, it opens and the lyrics play loudly and clearly in the background, "one thing I can tell you, is you got to be free".



Older Grecian man opens the door to see their guest. He smiles and gives her a welcoming hug. The woman smiles from ear to ear and hands her host the flowers she just bought. The host couple welcomes the woman into their home, putting the flowers in a vase by the door.

While the scene unfolds, the music gets louder and clearer and acts as the climax of the commercial. The song plays the lyrics, "Come together right now, over me" loudly in the background.



The couple is seen showing the guest how to cook an authentic Grecian meal together in the kitchen.

While they are cooking, the song's vocals begin playing again, drowning out the laughing and talking between the hosts and their guest.





The scene shows the family with their guest around the dinner table eating the meal that they prepared together. Everyone is smiling and toasting the new friends they have made.

The background vocals are still playing during this scene amongst the chatter and clanging of glasses.



The music softens in the background. A closeup visual of the guest reluctantly handing back their airbnb key to the owner.



The airbnb belo logo is shown in the center of the screen.

A woman's voice reads: "At Airbnb, we open new doors to once in a lifetime experiences by connecting hosts and travelers along the way... Airbnb, Belong Anywhere."